

RETS

Internacional Education Network for Health Technicians

Communication and Production of Information and Knowledge Work Plan 2010-2012

Objectives	Actions/Strategies ¹	In charge	Timetable
To create new mechanisms/strategies and improve the existing mechanisms (RETS website and RETS magazine) in order to facilitate the production of information and the communication among the members of the RETS and between the network and the general public.	Definition of a contact network constituted by institutional representatives, which can contribute to the expansion of the internal flow of information and to the promotion of the communication actions in the scope of the network by a more frequent contact with the communication staff of the RETS.	Executive Secretariat, members and partners.	March 2010
	An update of the registration information of the member institutions by a form to be e-mailed or to be sent by conventional airmail to a representative chosen by the institution.	Executive Secretariat, members and partners.	every six months
	An update of the institutional release of the RETS (folders, cards, etc) to be sent to the member institutions, aiming at distributing them at health area events.	Executive Secretariat, members and partners.	permanently ²

¹ All the actions/strategies proposed will be the subject of specific projects to be presented and discussed in the future with the representatives of the member institutions.

² Dependent on financial resources and according to procedures to be defined.

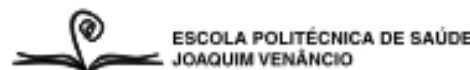


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	Insertion of a banner of the RETS website in the websites of the member institutions or of partners that work with similar themes.	Executive Secretariat	permanently
	RETS Magazine – Constitution of an Editorial Council (with an alternate mandate of 18 months) composed of a representative of each subregion of the RETS chosen among the government organs and educational institutions; a PAHO/WHO representative; and a professional association representative.	Executive Secretariat, members and partners.	permanently ³
	RETS Magazine – Maintenance of the RETS quarterly magazine in 3 languages, according to a prearranged and approved schedule by the Editorial Council.	Executive Secretariat	permanently

³ The Editorial Council for the triennial 2010–2012 voted on Dec 11 2009 during the 2nd Meeting of the RETS,: South Cone: Argentina (Isabel Duré – Ministry of the Nation’s Health) and Uruguay (Carlos Planel – EUTM/UdelaR); Andean Area: Peru (Olinda Yaringaño Quispe – International Cooperation MS) and Bolivia (Elba Oliveira – ENS-La Paz); Central America and Caribbean: Cuba (Julio Portal – Fatesa/ISCM-H) and Costa Rica (César Alfaro – Health Technological Schools/UCR); CPLP – Portugal (Ana Maria Almeida – ESTeSL) and Cape Verde (Isabel Araújo – UniCV); PAHO/WHO (to be defined); and Professional Associations: Carlos Einisman - Argentinian Association of Technicians in Nuclear Medicine. The Editorial Council is a consultancy organ and collaborates with the editor in the consolidation and maintenance of the magazine, working to its dissemination and giving out advice when necessary; as well as counseling, or making proposals and announcements to the editorial policy of the RETS.



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	RETS Magazine – Improvement and Update of the mailing list (subscribers registration) in order to avoid waste and expand the range of the printed publication.	Executive Secretariat	July 2010
	<p>RETS website – General improvement of the RETS website aiming at:</p> <ol style="list-style-type: none"> 1. Building a database about the member countries and about the education of technicians, available at the web; 2. Building a database with the courses offered by the educational institutions, to be updated by the institutions themselves; 3. Implementation of a multimedia library for the storage and dissemination of bibliographic materials related to the education of technicians area, in order to facilitate researches about the theme and to subsidize the cooperation policies among the members. 4. Implementation of new functionalities proposed during the 2nd General Meeting of the RETS aiming at increasing the interactivity with the users and the participation of member institutions. 	Executive Secretariat	permanently ⁴
	RETS Website – Launch of the RETS Electronic Bulletin. ⁵	Executive Secretariat	January 2010

⁴ Subsequent to a study of technical, operational and financial viability, according to a specific project.

⁵ Dependent on the migration of the already existing registration of subscribers.

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